

8 November, 2011

It is with great regret that I have to inform you that The Sunday Times Green List will not be published in 2012. I know this will come as a great disappointment to you, whether you are new to the competition or a returning or regular participant.

The decision to cease publication has not been taken lightly and follows two years of heavy losses on the magazine. With many participants unable or unwilling to support the project through advertising, The Sunday Times has found it impossible to balance the books. Having worked closely with Bureau Veritas and SPA Future Thinking (formerly Munro) over a number of years, first devising the competition and subsequently in running it successfully for four years, it is a cause of great sadness to now have to close the magazine. It is a sad reflection of the tough trading conditions in which we are all operating presently.

I would like to take this opportunity to thank you for your interest in The Sunday Times Green List, and for those of you who have taken part before to thank you for your support of our venture. I have greatly enjoyed editing the magazine and reading of all the outstanding examples of innovation and best practice that you are all engaged in. Other businesses could learn greatly from what you do environmentally. Hopefully, during our four years of publication we have done something to help disseminate best practice and to assist those seeking to make a difference in environmental matters.

We are enthusiastic about helping you utilise the findings and experiences gained during the process and are planning a series of briefings with Bureau Veritas and SPA Future Thinking. These briefings will enable you to network with those who participated, learn from their experiences and understand how to address and use the findings within your origination. Details for the briefings will be sent to you over the next few weeks and we look forward to welcoming you along.

I know I speak on behalf of all the partners in this project in saying how impressed we have been with the rigour and candour you have all displayed in your submissions to us - and I would also like to thank you for your patience and co-operation when we have come calling with queries on your submissions. You have unfailingly helped us uphold the integrity of the competition at every turn.

Once again, please accept my apologies. I am sorry to disappoint you. However, we are confident in the methodology of the contest, which was unique in seeking to

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measure the engagement of staff with corporate environmental policies, and should the opportunity arise to revive it in future years (when hopefully economic conditions are a little better than presently) we will not hesitate to do so.

For now, I wish you every success in your efforts to make a difference environmentally and thank you once again for your support.

Yours sincerely

Alastair McCall
Editor, The Sunday Times Green List